



NEWS COOP

2015

NAMRIA wins in National Women's month photography contests



A representative of Lt. Jr. Grade Gilbert A. Aviola receives the award from GSIS officials.



The 12 winners / representatives of the GSIS photo contest.



NAMRIA officials led by Deputy Administrator Efrén P. Carandang, with Ms. Dela Cruz holding her winning entry with emcee Jeffrey A. Quodala



Ms. Radam holds her winning entry with NAMRIA officials and emcees Mr. Quodala and Ms. Charisma Cayapan

In line with the celebration of the National Women's Month, the Gender Equality Committee (GEC) launched a Women and Media Summit and a nationwide quest to give well-deserved recognition to gender-fair practices in Movie, Print, and Broadcast Media with the GAD Transformation and Institutionalization through Mainstreaming of Programs, Agenda, Linkages and Advocacies (GADtimpala) Awards on March 2015, at GSIS Theatre, Pasay City.

GEC Chairman Secretary Sonny Coloma of the Presidential Communications Operations Office (PCOO) said that the GADtimpala Award will "help in mainstreaming the gender equality criteria of gender balance in content and programming, gender-fair language, positive portrayal of women in media, film and other works by professionals and students."

The award had four categories: Gender-Fair Radio Program, Gender-Fair TV Program, Gender-Fair Print Media and Gender-Fair Film.

Under the Gender-Fair Print Media category was the 2015 Women's Month Photo Contest. The Contest recognized amateur photographers who were able to capture in a photograph the essential representation and role being played by Filipino women in leadership, power and decision making. The 12 winners received P10,000 cash prize and a certificate. From out of the 479 entries from all over the country, the winning photographs will be on display at the GSIS Theatre Lobby in Pasay City until 15 April 2015. The entry "Women Empowerment in the Uniform Service" of Lt. Jr. Grade Gilbert A. Aviola of the Hydrography Branch made it to the top 12.

NAMRIA held its own photography contest with the theme "Juana decision mo ay mahalaga sa kinabukasan ng bawat isa, ikaw na!" It aimed to capture the essential representation and role being played by Filipino women in leadership, power and decision making. All entries for each category (DSLR Camera and Mobile devices) were exhibited at the NAMRIA Lobby.

The judging was held 27 March 2015 by the panel of judges composed of Deputy Administrator Jose C. Cabanayan, representing the top management. Mapping and Geodesy Branch (MGB) Director Ruel DM. Belen, representing the NAMRIA Camera Club. MGB Asst. Director Ofelia T. Castro, representing GAD. and Amir Alba, the representative of Federation of Philippine Photographer Foundation.

The winners for the DSLR Category were Ms. Ramina Z. dela Cruz of MGB, first-place winner who received PhP7,000; Ms. Cherrylyn DV. Mendoza of the Geospatial Information System and Management Branch (GISMB), second-place winner who received PhP5,000; and Mr. Lew Anthony A. Quincena of HB, third-place winner who received PhP3,000. The winners for the Mobile Category were Mr. Jerry P. Evangelista of MGB, first-place winner who received PhP4,000; Ms. Agnes G. Radam of the Support Services Branch, second-place winner who received PhP3,000; and Ms. Relina D. Dolendo of GISMB, third-place winner who received PhP2,000.

The awarding took place at the NAMRIA grounds on 30 March 2015 during the culmination activity of the Women's Month Celebration.

Rolando A. Mendoza